



ASQ®

Rochester Section 0204

## ASQ Rochester - March 2022 Newsletter

### Message from the Chair

By W. Frazier Pruitt

#### **If there is one thing we learned... we are in this together**

The past two years have been a challenge for the whole world. Just as in the rest of the world, the pandemic has exacerbated problems and accelerated change for professional associations. ASQ and Rochester ASQ are no exception and some changes have quite a negative effect.

We may have known intuitively but now we have experienced the truth of 'stronger together.' When people are separated we fight against one another, quickly getting to the point of even hoarding toilet paper. In contrast, together even the U.S. Congress can pass bipartisan bills and drug makers share knowledge to create more life saving medicines. Together is amazing.

ASQ Rochester is no different, if we thrive in the coming decade it will be together. It is that reason the ASQ Rochester has started seeking partnership with other organizations that share our values.

We have started to build relationships with a number of local and global organizations that share goals and where partnership can benefit our members and their members. So far we have engaged with organizations including Greater Rochester Quality Council (GRQC), the Rochester Technology and Manufacturers Association (RTMA), and the ASQ NextGen initiative. More information on activities and some cross promotion are in the updates below.

If you are involved with an organization with values that fit with ours, please let me know so we can explore the opportunities. Our Mission and Vision statements are at the bottom of this newsletter.

Cheers,

Frazier

P.S. I know many have taken our survey and it is already helping us understand member needs. If you can please share within your organizations, we are particularly interested in the quality needs of those outside the Quality Function. [Link to Survey](#) Thank you.



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## Updates

It is an incredible year of rebuilding and ASQ Rochester has started some amazing new offerings. Below are some of the highlights and upcoming events..

### Recent Highlights

In February Therese Costich presented “Surfing the Tsunami of the Digital Transformation Journey.” It was a very insightful session. Thank you Therese.

In March Frazier Pruitt presented to the RTMA on the future of quality and the benefits of ASQ. The presentation was well received, generated a fair amount of discussion and the beginning of a long partnership supporting Rochester. There is a slide deck available to anyone interested in the benefits of sponsoring ASQ membership for an organization's employees

### Coming up soon!

Anyone looking for professional development or RUs, should mark the calendars for the following:

Due to scheduling conflicts John Predmore will present, “Better Root Cause Analysis for More Successful Problem-Solving” has been moved to April 20th 6:30-7:30 PM EST. Sign up at [ASQRochester.com](https://www.asqrochester.com)

### Coming up soon from our partners

Coming up in April, ASQ NextGen invites everyone to participate in the NextGen book club. We will be reading Atomic Habits: An Easy & Proven Way to Build Good Habits & Break Bad Ones by James Clear. James’ book is about getting 1% better every day and it is also just a great chance to meet and talk with fellow quality folks. More information will be on [MyASQ NextGen](https://www.asqrochester.com/nextgen).

Also coming up, the Greater Rochester Quality Council (GRQC) is hosting Therese Costich who is presenting “Excellence in Digital Transformation” on April 27 at 12:00 to 1:00pm EST. More information is available at <https://www.grqc.org/event-info/excellence-in-digital-transformation>



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## Last call to complete and share our Survey!

Our Survey is still open!!!! Don't forget to fill out our VOC survey for a chance to win one of up to four \$25 Amazon gift cards. [Link to Survey](#). Your voice is needed to determine the what, when and how of future ASQ Rochester programming. Please don't forget to share with folks in your organization.

## ASQ Rochester

[ASQRochester.org](http://ASQRochester.org)

**Our vision** is to be a recognized authority and champion for quality in the Greater Rochester area.

**Our mission** is to advance individual and organizational excellence in the Greater Rochester Community through education and training in quality principles and technologies, and to promote quality professionalism by members.